

# **The Real Secret To Getting Good With Women!**

**How To Use “Insider Information” To Pick Up Any  
Woman You Want...**



By

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## **The Biggest Problem Guys Encounter When They Meet Women...**

Like most guys, I have a core group of friends that I like to go out with. These are guys whose company I enjoy, but more importantly, these are guys who know how to be good wingmen.

As in – *they know how to help you pick a girl up.*

I get requests from guys all the time to hang out with them and show them a thing or two, but this is something I usually turn down. Not because I don't like to meet my students or help them out, but because many of them don't yet understand the true nature of attraction, and what it takes to meet fantastic women.

And there is only so much you can teach guys like that. Sure, you can teach them how to approach, or push them towards a girl and say "use this line!" But there are already guys out there who offer such services, so why should I have to spend my nights teaching other dudes to pick up chicks in person, when there are already guys who do such things?

And the difficult fact is that it's extremely hard to teach the true nature of attraction to a guy who's still having trouble meeting girls – because experience is the best teacher of that lesson. The only way to truly learn about it is to go out and experience social interactions with women of all shapes, sizes, and backgrounds.

I know this because I was only able to gain this knowledge through my experiences, and I see that the friends I hang out with have still yet to grasp this concept. Many of them are "post-Game" converts. By that, I mean these are guys who read Neil Strauss' book "The Game," and decided to get into the tactics and techniques that are shared in that book.

Too often, I run into what I like to call the "Social Robot" phenomenon. This is when guys get so hung up on tactics and techniques that they focus on spewing those out more than they focus on the woman they are actually talking to.

In fact, you may have encountered this yourself if you've tried to apply any of the teachings you've learned from me or other instructors in the dating field.

You sit there and you start reciting routines, and the girls are into it, they're entertained... and then – poof! You run out of canned material.

You can't think of anything else to say.

And then, the girl you were doing so well with moments before gets bored and WALKS AWAY.

D'oh.

I see this happen all the time. And this is a problem I used to suffer from too. And you know what? This issue – and ALL problems guys experience when interacting with women – stems from one thing and one thing only...

*A lack of understanding of women in general.*

## **The “I Just Wanna Get Laid” Syndrome...**

I find that most men who find their way to my teachings all generally want one thing. And that is this: **They just wanna get laid!**

And you know what? That’s okay! It’s perfectly healthy to just want to get laid. In fact, I’d say it’s every man’s God given right to enjoy sex with a woman. There is nothing wrong with that.

BUT...

(and there’s always a “but!”)

It’s the way guys go about doing it that causes them trouble.

All too often, guys are so focused on getting a woman into bed, that they MISS all the opportunities to do so.

Why is this?

For a couple reasons...

The first of which is that the way to getting a woman into bed is usually NOT the way most guys think it is. So many guys focus on “looking good” or “keeping the conversation moving” that they miss out all the signs that would tell them what to do differently.

After all, every woman is different, and trying to make every interaction you have fit into a pre-designed plan of attack is not the most effective way to get what you want.

The second reason is that the urge to get laid can be so overwhelming, that the girls pick up on it and get scared off.

So how do you fix this problem?

Simple – I’m going to reveal to you exactly how in just a moment...

## **How I Learned To Stop Worrying And Love Women!**

In order to show you how this is done, I'm going to share with you my own personal story of how I came to this revelation.

There was a point about two years ago where I was enjoying some good success with girls, but not quite the success I wanted.

I felt like I was hitting an invisible wall. I could meet girls easily enough. I was going out on more dates than I cared to. I was even getting laid fairly consistently. But something was wrong...

Going out and picking up women was still a *difficult task*.

Honestly, for the most part, it felt like WORK.

And that is what was bugging me. And for the life of me, I couldn't figure out why this was.

It wasn't until one Christmas Eve when I found the answer.

During the Christmas holidays, I usually make it a point to call old friends I haven't spoken to in a while and catch up with them.

One of my oldest friends is a girl I knew from high school. Her name is Jamie.

Now, Jamie is a fantastic woman. We used to hang out all the time when we were in school together, and we'd always have the best of time with each other. When I met Jamie, I was starting at a new school for my senior year, and she was one of the first friends I made.

She was also engaged to be married!

Because of this, our relationship never passed the "friendship" level. Though she did admit to me many times that if she wasn't engaged, she'd be all over me! (A fact that was much to my chagrin at the time.)

But over time, we always kept in touch with each other. After I went off to college, I learned she had broken off her engagement with her fiancé, and found a new boyfriend. And over the years, this seemed to be how it would go for Jamie – get engaged, break up, find a new guy.

So when I called her up this one Christmas Eve, I was curious to know how she was doing and what her love life was like.

***And what followed was probably one of the most interesting conversations of my life!***

Once Jamie was on the phone, she began spilling her guts about every single relationship-related event that occurred to her over the past year.

She talked about a customer she met at work who had started stalking her.

She talked about meeting a new guy and how he swept her off her feet.

She talked about what lead to the break-up with her last boyfriend.

She talked about her first lesbian experience and what lead her to sleep with another girl.

The phone call lasted two hours, and by the end of it, I felt like I had learned more about women than I had in all my years studying how to be a pick up artist.

Don't get me wrong – I've talked to a LOT of women in my life. But because of my friendship with Jamie, she felt comfortable sharing things with me that few women I've ever gotten to know were willing to share.

And that got me thinking...

I needed to start asking women more about their experiences, and focus less on my own experiences.

## **Here's How The World's Greatest Pick Up Artist Got So Good.**

Many of you reading this report right now have probably heard of Neil Strauss. He is the best-selling author of the book *The Game*. But I am also lucky enough to consider him a friend.

And one of the things I learned from Neil, and one of the reasons why I think he is so good at picking up women, is because he used to ASK THEM what they thought of his techniques.

Seriously.

Neil used to approach women, and then go back to them later on and ask them to critique his pick-up of them.

(Let me just say, this took some balls to do!)

But Neil found that many women would be extremely open with what they thought about how he interacted with them, and he would use their feedback to improve his techniques.

It is my personal belief that this is one of the reasons he got so good, so fast.

After my talk with Jamie, I began to do the same thing in my interactions. I really wanted to learn more about what the women thought of me. I wanted to gain their insight.

If an interaction didn't go so well, I'd ask the girl what she thought I did wrong. Most of the time, the girls were willing to tell me.

And if the interaction did well, eventually (usually after a few dates) I'd ask the girl what made her like me. And sure enough, they were more than willing to share.

Eventually, I began to record my conversations with these women. I jokingly referred to these recordings as my "Secret Files."

I felt like these were my secret tombs of knowledge that would eventually lead me to true mastery with women. Why? Because I was getting real, honest-to-God feedback from women I was interacting with.

Seriously, it's like getting critiqued from your instructors in school.

And before long, I not only began to understand women better, I also began to have more success with women – lasting success that DID NOT feel like work.

In fact, the better I understood women, the more fun I had with them.

## **But Not Everyone Has This Luxury...**

Typically, most guys don't think about asking girls to "critique" their performances. This is either because it simply doesn't occur to them to do this, or they are too intimidated by the women to ask.

But in addition to that, the girl usually needs some level of comfort with you to really open up about her thoughts, feelings, and experiences, and unfortunately, most guys never reach this level of comfort with most of the women they meet.

The fact of the matter is – the material I've compiled from women in this matter is some of *the best* training material for men out there.

There's an old saying that goes "If you want to get good with women, find five guys who are really good and learn from them."

However, I think that saying is a \*little\* misleading.

Learning from other men will only take you so far. The reason for this is because you may pick up on their actions, but you'll never pick up on their thought process.

Men who are incredible with women have an uncanny ability to UNDERSTAND them. They know what they're thinking, they know how they will react, they know pretty much everything there is to know about them.

And that, my friends, only comes with EXPERIENCE.

So if you really want to become unstoppable with women, the formula is to learn from guys who are good with women, AND learn **directly from women themselves**.

When you combine these two avenues of success, you'll find that your ability to meet, attract, and bed women *dramatically* increases.

Up until now, going out and finding the men and women to learn from would take a great deal of time and effort.

That is, until I created the shortcut...

## **Introducing: The Secret Files**



I have decided to release my secret files to the public, so that all men can start benefiting from the knowledge and insight I have gained from women.

I've worked very hard to track down all types of women – from party girls, to single moms, to working professional women who hardly have any time to socialize, from younger girls to more mature women – and gain their insights into what does and DOES NOT work with them.

I will be releasing these audio interviews, along with a special report written by me personally, every month.

In these interviews, you'll learn...

- The real reason why women try and “cockblock” you with their friends (answer: it’s not the reason you’d think!)
- The one thing all women consistently look for in a man that drives them wild with attraction (and it has nothing to do with how you look!)
- The real things that women pay attention to when you approach them, and how you can have COMPLETE control over it!
- The best places to meet women, and how – step by step – to go about meeting them there (this comes DIRECTLY from women too!).
- The “lines” women hear all the time and avoid them like the plague!
- Insider knowledge of what to look for to know, beyond a shadow of a doubt, if a girl is into you or not.
- The secrets of women who are “serial internet daters” and how to use online dating sites to get more chicks than you can handle.
- Hear the “horror stories” of men who’ve done the completely wrong thing to impress a woman, and how YOU can learn from their mistakes!
- The real reason why women “flake” on guys, why they give out fake numbers, and why they won’t call a guy back – even if they like him!
- The secrets of picking up women at bars and clubs, from party girls who love those venues.
- The key to long-lasting relationships – how to start them, and how to maintain them.
- How to impress a girl, right away, before you even talk to her.
- The real reason why women cheat on a guy, and how to avoid being the guy she cheats on!
- The shocking truth as to why women leave their boyfriends for other men.
- How to figure out what each girl is looking for in a guy she’s willing to sleep with, and then make it happen!
- And much, much more...



And that's just the beginning. Every time I interview a new woman (and keep in mind, these are REAL WOMEN, not actresses or women who teach dating advice) I learn something completely different and fascinating that I haven't been exposed to before.

Seriously, your game will improve by leaps and bounds when you hear these amazing interviews and read my special reports.

## **But That's Not All...**

I'm also going to be including some of the best teachings from men I really respect in the Secret Files as well. In fact, when you sign up to receive a new interview and special report each month, you're also going to get access to some incredible insights from:

1. **Neil Strauss:** The best-selling author of the game has allowed me to include a special interview he did on picking up women online, which previously has only been available to the 375 people who bought his *Annihilation Method* course. This is a true exclusive!
2. **Erik "Mystery" Von Markovick:** You may recognize Mystery from the book *The Game* and as the star of his own VH1 Reality Show. In this exclusive interview, Mystery will share some of his greatest techniques for picking up women.
3. **Carlos Xuma:** One of the most successful dating coaches operating today, Carlos and I get on the phone and share some of our tried and true dating methods.
4. **Dave M.:** Some people call this guy "the online dating master" because he meets literally hundreds of women from online dating sites every year. In this special interview, he'll share his down and dirty secrets for how he meets women through the internet, and how you can do it too!
5. **David Shade:** In this revealing interview, sex master David Shade reveals his sure-fire method for creating mind-blowing threesomes.
6. **IN10SE:** One of the most successful hypnotic seducers out there, IN10SE reveals all his exclusive seduction patterns and techniques in this revealing interview.
7. **Major Mark Cunningham:** As if having IN10SE share his knowledge wasn't enough, I got one of the world's most successful hypnotists to reveal his renegade techniques for getting women who are married or in relationships to ditch their significant other for you!
8. **Stephen "Playboy" Nash:** Stuck on what to do on your first, second, or third date? Have no fear, because the expert on how to turn a girl into your girlfriend is here! In this interview, Playboy will give you the complete run-down on how to go on interesting dates and sweep your girl off her feet!

9. **Zan:** In one of my favorite interviews, we get to hear Zan, the man who has six super-hot girlfriends all at the same time, explain his philosophies on pick-up and attraction. This is not an interview to be missed!

And that's just the start. I've PACKED everything in the *Secret Files* full of the best pick-up knowledge I can find.

## **This Information is Invaluable... BUT!**

Now you may be thinking that I'm going to charge a lot of money for all this killer information...

And you know what? I could, because the information is *that good*. Plus, I'm giving you a LOT of incredible bonuses.

It wouldn't be out of the realm of possibility for me to charge hundreds of dollars a month to gain access to this information.

*But I'm not going to do that.*

I want these teachings to be available to everyone who wants them. And the reason why is: I want to SEE my students start improving right away, instead of having to wait until they can afford an expensive product.

That is why I am making the *Secret Files* available for less than you would typically spend on a night out with a girl!

For **just \$9.97** you get my super popular Art Of Approaching book and then \$19.95 a month for Secret Seduction Files, you will get a new interview with a real woman, access to my full library of archived interviews (so you don't miss out on a single one), a new special report written by me every month, and the ability to participate in full-on discussions about each interview.

If you don't like Secret Seduction Files, cancel at any time with a 100% money back guarantee!

Seriously, you can't get much for \$19.95 these days, but you COULD get complete mastery with women. How's that for a deal?

Get it now here:

<http://www.eseduce.com/go/artofapproaching.php>

## So When Can You Get The Secret Files?

Right now.

You can get INSTANT ACCESS to the Secret Files. No waiting for something to be delivered to you in the mail. As soon as you become a member of my special Secret Files club, you get unbridled access to EVERYTHING.

All you have to do is go to the following website:

<http://www.eseduce.com/go/artofapproaching.php>

Create your account, and before you know it, you'll not only have access to all my monthly interviews, but the ENTIRE starter kit!  
Soon. VERY soon.

Let me tell you: You WILL NOT find this information anywhere else. To my knowledge, no other "seduction guru" has bothered to sit down with real women and actually *ask them* about their love lives in a way where MEN can benefit!

It's one thing to talk to a girl and get her opinion on something, but it's another thing to hear an experienced ladies man sit down and deconstruct what the women are REALLY saying, and having those "ah-ha!" moments that are sure to set your hair on end.

This is an extremely exciting new development in the way pick-up is going to be taught, and I would be extremely glad if you would be willing to join me for this experience.

So head over to my website right now. **You can get my special report for FREE, just by showing up.** No strings attached. See for yourself why my elite Secret Files interview series is so popular!

Talk to you soon,

*Joseph Matthews*